

## New Years Eve Break

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**Motivational posters** can often do more to change attitudes than long winded motivational speeches will ever be able to do. Some of us have a relatively short concentration span particularly when someone is attempting to inspire us - normally within a work environment. By displaying motivational posters those encouraging messages can be transmitted in ways that using the spoken word cannot. Whether it is the strong use of imagery or profound words by the rich and famous the impact is immediate and long lasting. We are more likely to retain this type of information as it is often sharp and to the point.